PRESS RELEASE

30 January 2020

Download press images (and the stories behind the images): **[Goal Click](https://www.dropbox.com/sh/1zfzfgcdd6pyhw7/AACLtHnK8g9ebGmpaZ-CnXI3a?dl=0)**

**GOAL CLICK: WOMEN’S FOOTBALL IN 2019**

PLAYERS ON THE OTHER SIDE OF THE LENS FOR EXHIBITION

A new photographic exhibition goes behind-the-scenes with stars of the 2019 FIFA Women’s World Cup.

**Goal Click: Women’s Football In 2019** has opened at the National Football Museum, Manchester and runs until 15 May.

Some of the greatest players in the world told the story of their football lives ahead of the tournament - all using disposable cameras and their own words.

**PRESS CALL: See the exhibition, interview curator Belinda Scarlett and Goal Click’s Matthew Barrett at the National Football Museum on Wednesday 5 February at 1.30pm. Confirm attendance with dickie.felton@nationalfootballmuseum.com**

Goal Click is a global storytelling project, finding inspirational people from around the world to tell personal stories about themselves, their community and their country through football - all from their own perspective.

Goal Click documented the journey to the Women’s World Cup through the photographic stories of internationals, professionals and grassroots players from around the world.

Now the National Football Museum has chosen 20 of the most interesting images which capture everything from players going through their paces at training sessions, to post-match celebrations, to downtime with team mates.

Two images taken by England stars feature in the exhibition: Lucy Bronze’s photograph of Lyon players celebrating reaching the Champions League Final and Beth Mead’s shot of Arsenal team mates at the training ground.

This is the first time that the photographs have ever been on show in the UK.

The exhibition also features a four minute film with Thailand national team striker Miranda Nild, produced in partnership between Goal Click and WBR Network.

Belinda Scarlett, National Football Museum curator said: “We’re really excited to present this Goal Click exhibition as it features some amazing behind-the-scenes photographs from the players’ perspective taken in the build-up and during last summer’s game-changing Women’s World Cup.

“Visitors will see photographs that really delve into their lives. They are accompanied by personal stories which show the players’ determination and the bonds and friendships they have as a group.

“Having fun is a constant theme and the end result illustrates the progress that the women’s game is making while also showing that more needs to be done to tackle inequality in the game.”

Matthew Barrett, Founder of Goal Click, said: “2019 will forever be seen as a hugely important year in the development of women’s football around the world. We wanted to tell an intimate, behind-the-scenes story of the women’s game, from elite Women’s World Cup superstars all the way through to the grassroots.

“We are really happy the photos and stories will be displayed in the UK for the first time, and there is nowhere better than the National Football Museum. Women’s football is on the march, it’s only going to get bigger and better, and Goal Click is proud to play a part in that journey.”

**ENDS**

More information from Dickie Felton [dickie.felton@nationalfootballmuseum.com](mailto:dickie.felton@nationalfootballmuseum.com)

0161 605 8215.

**Notes to Editors:**

**The National Football Museum:**

The National Football Museum is a registered charity. It was established and its collection acquired thanks to £9.3m investment by the Heritage Lottery Fund. Its vision is to become a leading national museum by 2022, exploring why football is the game of our lives. The museum’s social purpose is to provide equal opportunity for all to enjoy football culture.

In January 2019, the museum became a charging attraction. All visitors except for those living within the Manchester City Council boundary now pay an admission fee. School groups within the Manchester City Council boundary are also admitted free of charge.

Opening Times: Seven days a week 10am – 5pm Last admissions 4.30pm. Open every day excluding Christmas Eve, Christmas Day, Boxing Day and New Year’s Day. The venue is fully accessible for wheelchair access. Cathedral Gardens, Manchester M4 3BG

[www.nationalfootballmuseum.com](http://www.nationalfootballmuseum.com)

**Goal Click:**

Goal Click shares stories from the world of the beautiful game. Its mission is simple. To give people all over the world a chance to show what football means to them. How? By sending analogue cameras to people around the globe so they can capture the game as they see it.

[www.goal-click.com](http://www.goal-click.com)