

NATIONAL FOOTBALL MUSEUM

National Football Museum – Game of our Lives campaign

Why is football the Game of your Life?

We're launching a campaign to unearth the best football stories and memories from fans throughout the country.

Designed to celebrate individual stories that might otherwise be lost, the *Game of Our Lives* campaign offers fans and clubs at all levels the opportunity to get involved in a permanent fan-led collection.

This campaign is a way of keeping football alive during the lockdown and seeking out those special football memories that exist in communities, clubs and families throughout England.

There are thousands of reasons why football could be the game of your life. We want to know why it makes you proud, sad, happy or even angry. What is it you love about the game, what is that one stand-out moment for you?

You can share your stories with us as follows:

Send us a video:

- Start with your name and where you're from
- Share your special moment. Tell us why it's the 'game of your life' moment and how it made you feel.
- We don't want professional videos – the more home-made the better – camera phones are fine. The main thing is that we can clearly hear and see you.
- Your video can be from 30 seconds to two minutes long

Send us a photo:

- Your photo can be of you, your family or friends playing or watching football -Sunday league, kickabout at the park, watching it on TV, it doesn't matter. What matters is why that moment is so special. Or, maybe you have a memento from a special match or from a special person. Take a photo of it and again tell us why it sums up football as the 'game of your life'.



NATIONAL FOOTBALL MUSEUM

Send us your written memory:

- If you prefer you can send your moment by email to gameofourlives@nationalfootballmuseum.com. Tell us your name and why the moment is so special to you. You can write as little or as much as you'd like to – from a couple of lines to a couple of pages.

We'd love you to share your videos, photos and memories by social media. Tag **@footballmuseum** (Twitter) or **@nationalfootballmuseum** (Facebook and Instagram) and use the hashtag **#gameofourlives**.

If you don't use social media please send your memories to: gameofourlives@nationalfootballmuseum.com If your video is a large file you can send it to the above address by Wetransfer (this is free to use): wetransfer.com

Who can take part?

Anyone. You can send us your own or a collective memory. Children under 16 are also encouraged to take part but will need permission from a parent or guardian.

Will my memory appear on your social channels or in a future exhibition?

We may not use everyone's memories, photos and videos but all will be kept as part of the museum's collection for football fans to enjoy now and in the future.

Permissions

By sending us your memories, photos and videos you agree to us using these for promotional purposes and to them becoming part of the National Football Museum's collection. The National Football Museum may edit your memories, photos and videos and may add subtitles where needed.

We look forward to receiving your submissions. If you have any questions please drop us a line at: info@nationalfootballmuseum.com



MANCHESTER
CITY COUNCIL



INVESTING IN
englandsnorthwest

EUROPEAN REGIONAL DEVELOPMENT FUND