PRESS RELEASE 4 February 2021

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**NATIONAL FOOTBALL MUSEUM HALF-TERM FOOTY FUN**

**ONLINE CHILDREN’S FOOTBALL WRITING FESTIVAL 15-19 FEBRUARY**

Top children’s authors will read from their fab footy tomes this half-term.

The National Football Museum’s [Children’s Football Writing Festival](https://www.nationalfootballmuseum.com/whatson/cfwf-online/) is going digital and will run 15-19 February.

The festival sees four authors reading from their books at 11am each day.

Designed to spark the imagination of football crazy youngsters, the talks will be broadcast on the museum [YouTube](http://www.youtube.com/c/NationalFootballMuseum) and [Facebook](http://www.facebook.com/NationalFootballMuseum). Each will last around 10 minutes.

The festival will also include simple writing challenges to encourage children to pick up a pen and transfer some of their football flair to paper.

**Half-term fixture list:**

**Monday 15 February at 11am:**

Author Tom Palmer kicks-off by reading from *Rocky of the Rovers.* Rocky is the younger sister of Roy Race. Join Tom and find out how Rocky plans to blaze her own football trail.

**Tuesday 16 February at 11am**:

The museum’s Denise Lambert will travel back in time for the 1966 World Cup in this fun session for under 7s. The World Cup is about to take place but the Jules Rimet trophy is stolen! Can you help save the day? Assist Denise, and the hero of the hour, Pickles the dog, in this super story session.

**Wednesday 17 February at 11am**:

Author Eve Ainsworth, who wrote *Kicking Off,* will share the story of Hettie. It’s 1917 and Britain is at war. Hettie begins supporting the war effort by working at a local munitions factory - home of the famous Dick, Kerr Ladies. Will she make sporting history?

**Thursday 18 February at 11am:**

Author Seth Burkett reads from *Tekkers* - his entertaining and important story about football and fame. How would you handle football super-stardom? Redwood Rangers goalscorer Zak is thrust into the limelight when one of his freestyle videos goes viral. As his online status grows worldwide, Zak discovers that friends are more important than followers.

**Friday 19 February at 11am**:

Author Matt Oldfield of the *Ultimate Football Heroes* series, shares stories from his *Unbelievable Football* book, winner of the Telegraph Children's Sports Book of the Year in 2020.

To get notifications before each talk kicks off, follow or subscribe to the museum’s social media channels:

YouTube: [www.youtube.com/c/NationalFootballMuseum](http://www.youtube.com/c/NationalFootballMuseum)

Facebook: [www.facebook.com/NationalFootballMuseum](http://www.facebook.com/NationalFootballMuseum)

[Children’s Football Writing Festival](https://www.nationalfootballmuseum.com/whatson/cfwf-online/)

**ENDS**

**Notes to editors:**

For more details contact [dickie.felton@nationalfootballmuseum.com](mailto:dickie.felton@nationalfootballmuseum.com)

**NATIONAL FOOTBALL MUSEUM:**

Unearth the game's origins, relive FA Cup fairy tales and explore how football is such an integral part of our culture. See the country's footballing crown jewels: the ball from the 1966 World Cup Final, Geoff Hurst's iconic shirt and the replica Jules Rimet Trophy.

Get in the game with a host of fun interactive challenges, from penalty-taking and shot-stopping to match commentary and check out the latest changing exhibitions on the ground floor and in our Score Gallery. The major exhibition *Strip! How Football Got Shirty* – which looks at the evolution of football shirts - is on until spring 2021.

The National Football Museum is a registered charity. It was established and its collection acquired thanks to £9.3m investment by the Heritage Lottery Fund. Its vision is to become a leading national museum by 2022, exploring why football is the game of our lives. The museum’s social purpose is to provide equal opportunity for all to enjoy football culture.

The venue is fully accessible for wheelchair access. Cathedral Gardens, Manchester M4 3BG: [www.nationalfootballmuseum.com](http://www.nationalfootballmuseum.com)