



## **Project: Legacy of the Lionesses – grassroots women’s football**

*Role family:* Content

*Line Manager:* Exhibitions Manager

We are England’s only national museum for football and our mission is simple - sharing stories about football. We are the place for everyone to enjoy stories about football culture. It’s our mission to hear those stories and tell them in an engaging and creative way.

This year we are proud to celebrate our tenth year of being in Manchester. Our culture is one based on our core values including respect, authenticity, passion and fun.

The National Football Museum is looking to commission a photographer to capture photographs from the grassroots women’s game that showcase the impact of England’s historic WEURO2022 victory. The images will be used to create an exhibition in the museum’s Pitch Gallery which will go on display in July 2023. The museum is keen to develop representation of all women in football, including trans women, and we welcome inclusive and intersectional approaches to the brief.

Following this, the museum intends to accession the images as part of its ongoing efforts to collect and document the women’s game. We are looking for a creative who is able to engage a number of organisations and individuals at grassroots level in order to present a piece of work which is representative of many experiences of the women’s game.

### **Outcomes**

We expect the project to result in a minimum of 20 images that represent grassroots women’s football in England. The creative must be able to draw on existing relationships within grassroots football in order to capture the images, or be confident of building them within the project timeframe: NFM will not be responsible for setting up or managing these relationships.

In addition to the images, the creative will be expected to provide information to support the creation of the exhibition, including:

- Information about why the subject matter was chosen / rationale for the approach
- Relevant names to identify people, places etc.

The creative will also be responsible for insuring that any required permissions (e.g. model permissions) are completed, and will be asked to submit these to the museum as part of the final project.

## **Key Responsibilities**

The creative will be responsible for:

- Developing a project brief
- Contacting grassroots partners and planning
- Taking photographs in line with the project brief
- Ensuring that all relevant people have signed permissions in line with museum requirements
- Submitting photographs and supporting information by the agreed deadline
- Checking and agreeing the final exhibition proofs by the agreed deadline

The museum will be responsible for:

- Agreeing the project brief with the creative
- Writing text and interpretation to support the exhibition, based on the information provided by the creative
- Design and layout of the exhibition
- Printing and installing the exhibition

## **Exhibition space**

The exhibition will be displayed in the museum's Pitch Gallery on freestanding display boards. There are 9 double sided boards available for use with each side capable of accommodating images up to A0 portrait size, or combinations of smaller images. The usable display surface of each side measures 1200mm (w) x 1920mm (h). The museum will cover the costs for any design and printing for this project.

## **Timescales and key project dates**

- April 2023: Project begins
- 28 April: Creative to submit outline proposal to museum for sign-off
- 16 June: Final images to be submitted to the museum along with all relevant information and permissions
- 30 June: Museum to provide exhibition artwork and text for creative to approve
- 7 July: Sign-off of exhibition content
- 14 July: Exhibition installation

The exhibition will be open to the public until September 2023.

## **Fee**

A fee of £3,000 is available to the successful candidate.

This fee should cover time spent on the project plus any additional costs (e.g. travel). It should not include design work, printing or installing the exhibition as these will be covered by the museum in a separate budget. Additionally, the budget should not be used for capital expenses.

## **Additional information**

We are looking to accession copies of the final work into the National Football Museum's collection.

## **Application**

Interested applicants should submit a portfolio of previous work and a proposal outlining their approach to the project, and simple budget breakdown detailing hourly, daily or project rates and any other related costs, to [exhibition@nationalfootballmuseum.com](mailto:exhibition@nationalfootballmuseum.com) by Tuesday 21 March 2023. Prospective candidates will be contacted for an online interview to take place week commencing Monday 27 March 2023.

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